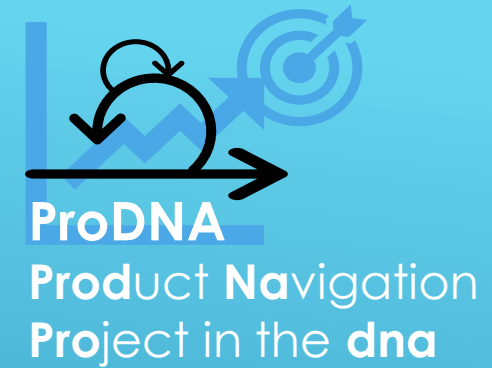


KNOWLEDGE SHARING WITH PRODNA

A TAKE ON THE PRODUCT AND PORTFOLIO MANAGEMENT ENGINE



Are you managing and developing products? You may want to revise your setup!

Businesses suffer from sporadic and misaligned priorities for initiatives and waste development efforts on creating the wrong products.

Product Management easily falls into the busy daily management and lose focus on the strategic tasks, resulting in lost business opportunities.

ProDNA offers a method to build agility and strategy to Product Management and a qualified take on Product Portfolio Management setup and governance

Join me when I talk more about ProDNA ApS solutions.

- ▶ How building structure to product management will improve your results
- ▶ Product Portfolio Management improvement areas, mission and goals
- ▶ Product Portfolio Management engine – the big picture walkthrough covering Structure, Governance, Connection to projects and activities, Standard views etc.
- ▶ Product Managers roles and responsibilities
- ▶ Agile Product Management

The presenter:

Einar Runarsson, founder and Senior Consultant of ProDNA ApS brings over 20 years of experience within product development and management.

<https://www.linkedin.com/in/einarrunarsson/>

<https://www.linkedin.com/company/prodna>

The meeting

Date and Time: February 16th from 16:00-18:00

Venue: Skeifan 11b Reykjavik in education premises of **PROMENNT**

The meeting is a face-to-face meeting, but you can also join virtually.

Register via link: [Event: Product and Portfolio management engine](#)

Contact Einar for more information on LinkedIn, [Initiate a meeting](#), email:

einar@prodna.dk or call +45 24435180.

